

Office of the President

September 16, 2017

Daemen College

All summer, the Cabinet has been very proactive about a potential loss of students and therefore a budgetary shortfall, and we identified a number of avenues to respond to such scenarios, so ~~well~~ ~~pre~~ ~~pared~~.

We have made a number of adjustments to the budget and are instituting ~~cost~~ ~~saving~~ measures that should compensate for the loss of ~~tuition~~. Also, it is necessary to continue the freeze on all new spending and hiring (unless specifically approved by a Cabinet member), until we know exactly what our Brooklyn enrollment is for the year.

Several administrative positions that have been vacated or that will be vacated during this academic term will not be replaced. The Associate Vice President for Institutional Effectiveness position has been restructured; and the search for an Instructional Designer has been postponed, along with several ~~enrollment~~ and highlevel administrative positions.

We have also taken other actions to increase efficiency and/or attract students. First, we have contracted with Ruffalo Noel Levitz—a national company that specializes in college enrollment management—to acquire their financial aid leveraging system, which uses sophisticated analytics to build an effective awarding strategy to improve enrollment yield rates and use our funds more strategically and economically.

To further enhance our ~~effectiveness~~, we are moving the Office of Financial Aid under the purview of Enrollment

Faculty and Staff  
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